

Subject: Re: Re: Carousel adjJun 2016 17:27:14 -0500
From: "Dawn Eastin" <dawn@downtownnews.com>
Date: 06/22/2016 03:27 PM
To: "Michael Filson" <MFilson@downtownla.com>

Will do.

*Dawn Eastin
General Manager
L.A. Downtown News
1264 W. First St.
L.A., CA 90026
213-481-1448
213-250-4617 fax*

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On Jun 22, 2016, at 3:25 PM, Michael Filson wrote:

Please use this one..

<image001.gif>

Mike Filson
Community Relations Manager
Downtown Center Business Improvement District
626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017
call (213) 624-2146 x223
direct (213) 416-7524
fax (213) 624-0858
email mfilson@DowntownLA.com
go to www.DowntownLA.com

[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

From: Dawn Eastin [mailto:dawn@downtownnews.com]
Sent: Wednesday, June 22, 2016 3:05 PM
To: Michael Filson
Cc: Michael Lamb
Subject: Carousel ad

Hi Mike,

I understand you would like a larger ad in the carousel space, we can do that for you. We try to standardize the sizes but I understand wanting to fill the wasted space. There are still some limitations on size. We did a quick adjustment to your current ad so you can see how the largest size will appear. I am attaching a screen shot below. The finished size is 530 x 290. Let me know if you would like to submit a new ad at that size.

Dawn

<image006.png>

*Dawn Eastin
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<BID.DD16.Webanner.530x290.png>